

TYPO Labs 2018

TYPO Press release

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TYPO Labs font conference programme is set

With this year's theme, "How far can we go?", the third annual TYPO Labs conference will run April 12 - 14, 2018. For three days, experts from all over the world will discuss how text is rendered online, on mobile screens, and in the virtual world. For the first time, the CSS Working Group will be at this flagship event for the font industry.

Berlin, February 28, 2018. [TYPO Labs](#) in Berlin is considered the most important font industry gathering in the world. The annual event, organised by [Monotype](#), will be held for the third time April 12 - 14. The theme for this year's event is "How far can we go?", with 300 international developers discussing new technologies for rendering text across the digital spectrum, including online, on mobile screens, and in virtual spaces. The CSS Working Group of the World Wide Web Consortium will be there for the first time.

Type designers, font foundries, and web and OS developers are especially inspired by the new OpenType 1.8 ("variable fonts") font format. Thousands of classic typefaces are in the process of being converted, re-programmed, and expanded; even large type families – with stroke weights ranging from thin to black, and various character widths and optical sizes – can be stored in a single, compact file. In 2018 we'll be talking primarily about font expansion, delivery forms, new licensing models, and prices.

For the first time at TYPO Labs 2018, font makers will meet font technologists. [Monotype](#) invited the CSS Working Group to hold its annual meeting two days before the Labs in the same location. The CSS WG was established by the World Wide Web Consortium in 1997, and it defines the standards for website design, including the behaviour of fonts. Among the 125 members are representatives from Adobe, Apple, Bloomberg, Google, HP, Intel, LG, Microsoft, Mozilla, Pearson, Samsung, and Tencent.

"We are especially proud that the CSS Working Group will be here. It's as if the manufacturers of musical instruments convened with musicians, conductors, and composers ... the perfect panel to talk directly about new concepts, improve upon them, and implement them quickly", says conference director Jürgen Siebert about the upcoming symposium for digital written communications, adding that it took years before web fonts could be used by browsers and developers. The variable fonts are already running in browsers like Chrome, Safari, and Mozilla, and "at that speed, the newest blessings of the type world should quickly become reality".

In his presentation, Canadian font developer *John Hudson* will talk about how perfect the timing is for the new font format. He is a member of the *Unicode Consortium*, which develops and monitors new characters and emojis; he will use three examples to demonstrate how variable fonts can enrich digital communication. *Luc(as) de Groot*, creator of the ARD type, *Thesis*, and the Microsoft system fonts *Calibri* and *Consolas*, is an expert in font interpolation, the relationship of weighting in font families. He will present his latest theories for the first time publicly. In addition, London engineer *Bianca Berning* will explore the repercussions of the newest font technologies on the design of the written word.

A number of presenters will look at the brilliant prospects for text in the digital realm. *Marianna Paszkowska* will look at the virtual world. Script artist *Ulrike Rausch* has succeeded in automating her analogue craft with clever programming. *Laurence Penney* will demonstrate how the web development community has been persuaded by the benefits of variable type, allowing text to look good and load quickly. Additional speakers include *Minjoo Ham* (building bridges

between Latin and Hangul), *Sahar Afshar* and *José Solé* (dynamic typesetting for Arabic), *Rod Sheeter* (Korean with Google fonts), and many others.

Additional information on [Twitter](#) (@TYPO Labs) and in our monthly [newsletter](#).

Important note for journalists: you must register!

Journalists can apply for accreditation to TYPO Labs via [e-mail](#). **Press registration closes on 30 March, 2018.** Press credentials will be issued only to journalists covering the event for recognized outlets. Please attach verification of this to your application for accreditation.

Pictures are available for download here:

<http://www.koschadepr.de/2018/02/28/font-kongress-typo-labs-das-programm-steht/>

Further pictures and press materials are available for download here:

<https://www.typtalks.com/labs/2018/press/>

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