

## TYPO Labs 2018

TYPO Pressemitteilung

press@typotalks.com

### The font industry's flagship event comes to Berlin for the third time

**With this year's theme »How far can we go?«, the third TYPO Labs conference will run from April 12 to 14, 2018. Influential representatives of the font industry, developers, and communications experts will gather at Berlin's Umweltforum, near Alexanderplatz, to talk about new developments in font technology. Early Bird tickets are available until December 31.**

**Berlin, November 10, 2017.** Organized by developers for developers, in 2018 [TYPO Labs](#) will once again be dedicated to all the various facets of font technology. According to the claim »How far can we go?« the most influential representatives of the font industry will meet in Berlin to discuss new trends and technology in typography and its depiction. The almost limitless possibilities of variable fonts are one of the most important subjects nowadays. The workshops, panel discussions, and lectures will also focus on the efficient development of CJK fonts and the type challenges in the field of virtual reality (VR) and augmented reality (AR).

Numerous prominent speakers have already signed on, including *Gerry Leonidas*. He teaches at the University of Reading, is co-founder of the Granshan Foundation, and has just been elected president of the Association Typographique Internationale (ATypI). Engineer *Hin-Tak Leung*, the force behind Microsoft's Font Validator tool, and *Jason Pamental*, senior director of design and technical strategy at Isovera, will also present at TYPO Labs. Among the other luminaries who have accepted an invitation to speak are typographer and type historian *Ferdinand Ulrich*, Iranian type designer *Sahar Afshar*, LiebeFonts founder *Ulrike Rausch*, *Min-Joo Ham*, developer of Korean font solutions, and *Vivek Vadakkuppattu*, who is a product manager at Monotype spearheading the development and rollout of the company's AR/VR solution.

Since its debut two years ago, Monotype's font technology conference has developed into a must-go for the font industry. In 2018, leading trendsetters of the industry will once again be on board, including the heads of the companies at the forefront of font development tools *Glyphs*, *FontLab*, *RoboFont* and DTL FontMaster. As she did last year, designer *Marina Chacur* will once again moderate across the programme, with the help of internationally networked type designer *Pablo Gámez*.

An early-bird ticket is available until **December 31** for 249 euros (plus VAT), Group tickets (three or more people) for 233 per person (plus VAT) are available [here](#).

Additional information is available on Twitter ([@TYPO\\_Labs](#)) and in the monthly [newsletter](#).

Journalists can apply for accreditation to TYPO Labs via [e-mail](#). **The deadline for registration is March 30, 2018.**

**Images can be downloaded at:**

<https://flic.kr/p/21hbkQY>



International Design Talks

Press contact:

Koschade PR, [press@typotalks.com](mailto:press@typotalks.com)

Tanja Koschade, Tel: +49 89 55 06 68 50

Helene Paulmichl, Tel: +49 89 55 06 68 54

TYPO c/o Monotype, Bergmannstr. 102, 10961 Berlin